

## Eagle Ads

**First things first.** If you are planning to advertise, or bring others to the **Eagle Ads** site to advertise, you should [join](#) first and get your **Affiliate ID**.

Join for free and upgrade to JV, or SJV level at anytime. If you are a SJV member (\$4.99 monthly) you get **50% commission** on all referrals and sales made through your link. It's less at the bottom 2 levels, but still rewarded. At the SJV level you (in effect) become 50-50 "*partners*" with Eagle Ads.

The other benefit of being a SJV member, is you get a **generous** monthly ad pack (below) you can use to promote anything you want. It includes ads that reach all 4 marketing networks we are currently a member of. These numbers update daily, currently it's 28/9/2012.

- Matrix Supers Ads Go Out to 46 Sites, Total Combined Membership of 28,777 Members**
- Platinum SuperSolo Network Ads Go Out to 33 Sites, Total Combined Membership of 19,904 Members**
- Kiwi Super Solos Ads Go Out to 32 Sites, Total Combined Membership of 15,339 Members**
- Platinum Super Text Ads Are Seen On 28 Sites, by a Total Combined Membership of 17,391 Members**

### **Upgrade To A Super JV Account**

**1 Platinum Super Solo**  
**1 Kiwi Super Solo**  
**1 Matrix Super Solo**  
**3 Traffic Links w/100**  
**1 Hot Link w/1000**  
**3 Button Banner W/2000 Views**  
**2 Platinum Super Text Ad w/200**  
**Clicks**

**5 Solo Ads**  
**2 Login Ad w/500 Views**  
**100,000 Points**  
**5 Banners w/2000 Views**  
**20000 points on joining**  
**Earn More Points for Clicking All ads**  
**Earn 50% Commissions on All Sales and**  
**Referral(s) Purchase**  
**Post 25 times a day**  
**\$0.50 for every referral**

**[Click Here To Claim Your SJV Membership](#)**  
**[Plus Don't Miss This Large Monthly Ad Pack!](#)**  
**\*\*\*Only\*\*\* \$4.99**

## Upgrade benefits renewed every 30 days from date of activation

If you have never used a "self serve" ad site like this before, you will of course have to learn to navigate and find the tools. I can provide training, and you can also teach your referrals, however there are help files and it's not that hard. You just need the right size banners and buttons, and be able to write short promotional spots.

You must remember that your **target audience** is not the general public. These are marketing networks whose members are **affiliate marketers**. Your ads should reflect this reality.

For example, I have a friend who is a member of these networks. He has over 1.5 million people subscribed to his mailing list. He utilizes many advanced automated systems to reach people, and understands more about marketing than I will ever know.

Your ads should attempt to solicit his services. Why should he promote your products and services, rather than someone else's? You will reach tens of thousands of affiliate marketers of various skill levels, working various "systems", but there is one common thread - it's just a "**numbers**" game to these people, **benefits vs costs**.

Ad sites are all the same, in that they are simply portals to connect ads to marketing networks. Why partner with us? Well, besides the fact that we reach **4** big networks, and have outrageously low prices, **Eagle Ads** is a Christian themed working environment and sponsors a Ministry.

True, most affiliate marketers don't do it to promote a cause, or save the world, however, smart marketers know that it's best to only associate with quality programs and people, which gives us **an edge**.

The marketing world is full of scams and **reputation is everything**. We are a diamond amid the stones - not only worthy of **trust**, but a *bona fide* force for good in the world.

Plus, our affiliate banners are **quite striking** (see below), and the Eagle is a good symbol in American markets. We are poised to do well in the Bible belt due to our faith based approach, but we compete in secular markets. We will have success there as well for one simple reason - GOD leads. Proverbs 3:6 - *In all thy ways acknowledge him, and **he shall direct thy paths***.

**Eagle Ads** is an acronym for the **E**ntertainment (Music Ministry) it sponsors through **A**dvertising. Like every part of the **I**ndie **G**ospel network, **G**OD is acknowledged, and **HE** **l**eads. **L**eads are what everyone in business are chasing, so there is a two fold meaning - a play on words.

**E**ntertainment-**A**dvertising-**G**OD-**L**eads- **eagleads.biz**

There are a couple of e-mail campaign letters ready to send in the affiliate tool kit. You will get your own unique referral ID, with banners, tools, and form letters. The GIF's won't flash in this PDF presentation, but they are quite striking in actual use. Some examples below.

Your referral url:

<http://eagleads.biz/index.php?referid=kenrich>

Splash Page:

<http://eagleads.biz/splashpage.php?referid=kenrich>



Ken Rich

Business Card



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